



McCarthy-Towne School

Eleven Charter Road, Acton, Massachusetts 01720

Telephone: 978.264.4700 ext. 3701

Dear Friend of the McCarthy-Towne Elementary School:

The McCarthy-Towne PTSO is holding our **21st** annual school auction on March 24, 2012. We are writing to you to ask for your support of our largest fundraiser of the year.

Last year, with the help of local area businesses such as yours, we were able to fund important programs in our school! All funds raised directly support classroom assistants for grades K-6, much needed teacher supplies, cultural and enrichment programs, and assist in student activity fees.

There are many ways that **your business benefits** from supporting our school, including:

- **Free advertising** in the form of a detailed listing in the auction book distributed to all McCarthy-Towne faculty, staff and families
- **Prominent display** auction night including any brochures and literature you supply
- **Community-wide knowledge** that your company is helping to fund advancements in public education
- **Increased recognition** in the form of new and repeat business from auction patrons

This event brings our community together and creates excitement about the auction donations. Your donation will be received and viewed by over 500 families comprising of the McCarthy-Towne community. Your company will be the subject of school-wide conversations and the patrons of the auction will remember your generosity throughout the coming year.

How to Donate:

Please complete the enclosed form describing your donation and return it to the above address. *Please include any brochures, certificates or literature that you would like displayed at the auction.*

What to Donate:

There are several ways that you can support the McCarthy-Towne school this year:

- **A Donation of Goods, Services, or a Gift Certificate**
- **Full-Page Ad in Auction Program Book** - \$250
- **Sponsorship with prominent mention in the official Auction Program Book**
 - Platinum Level - \$200 or more
 - Gold Level - \$150
 - Silver Level - \$75

Questions?

If you have any questions, please contact Jill Defoe at defoe@verizon.net or (978) 263-4848. I thank you in advance for your time, consideration, and support.

Sincerely,

Jill Defoe
McCarthy-Towne Auction Co-Chair