



McCarthy-Towne
School Directory
2011 - 2012

Parent Personal and Business Ads Placement

Once again, the PTSO is offering the placement of business and/or personal ads for parents of McCarthy-Towne children in the 2011-2012 student directory. You can place a personal ad for your child (e.g., congratulations, happy birthday) as a great way to memorialize your child's years at McT. Also, this is a great opportunity to advertise your own home-based business!! Get your name out there to all McT families!

Contact Person: _____

Phone: _____

Requested Size (check one):

- ¼ Page (\$15)
(5" x 2")
- ½ Page (\$40)
(5" x 4")
- Full Page (\$90)
(5" x 8")

Ad Status (check one):

- Use enclosed ad (electronic version is preferred [.jpg, .doc, .pdf] and can be emailed to laurenrichardt@yahoo.com)
- Help me compose an ad (see example of ½ page ad below)
- Use enclosed business card



Goodbye McT
Thanks for the memories – Go AB !!
Emily, Laura, Allie and Megan

Please bring this completed form, your ad and payment to the McCarthy-Towne office. If you checked "Help me compose an ad," please be sure to include your phone number above.

Please make checks payable to McCarthy-Towne PTSO. **Deadline for submission is September 23rd.**

McCarthy-Towne School and Community appreciate your sponsorship in our School Directory. If you have any questions, please contact Lauren Richardt at 978.263.3043 or Kerstin Mendelsohn at 617.283.5210.